3rd Mountain Resort Summit Central Europe

### MoReSCE 2023

# PARTNERSHIP OPPORTUNITIES

Business 2 Business, High End Knowledge Exchange, Networking.

### 28.03.-30.03.2023.

Viceroy Hotel Kopaonik Republic of Serbia











www.moresce.rs

## **1. MoReSCE Partnership Opportunities**

Thank you for your interest in partnering the MoReSCE 2023! We're excited to share with you an opportunity to increase your visibility in our mountain resort community as well as to provide as many B2B opportunities as possible!

After almost a decade, MoReSCE is being organized for the third time and in 2023 we are continuing to strenghten industry stakeholders and development projects from the fast growing region and to connect demand and supply in the best possible manner.

In achieving our goal to provide financial stability to fuel growth and support of the community, we have a simple golden rule for our sponsorship program:

The general content and appearance of each sponsor's credit must meet their needs and enhance their expectations.







### 2. Why Should Your Company Partner with MoReSCE?











## **3. Opportunities to Partner MoReSCE 2023**

To provide our partners an opportunity to shine in our community, we have found that key and scarce visibility opportunities provide the most value. With this in mind, we are creating a special Exclusive MoReSCE 2023 Partnership with following elements:

### Exclusive MoReSCE partnership (10.000,00 € + VAT)

- 7 full registrations with accommodation included at the Viceroy Hotel Kopaonik,
- Company positioning at premium location at MoReSCE web site,
- Full branding and promotion during three days of the event (Welcome address and Opening, Panels, Networking dinner and cocktails, Conclusions of MoReSCE),
- Full page in MoReSCE e-Program,
- Speaker invitation during MoReSCE program,
- Joint press release with MoReSCE,
- 10 business to business (B2B) meetings upon request,
- Promotional desk in front of the conference hall.

### Platinum Partner (7.500,00 € + VAT)

- 5 full registrations with accommodation included at the Viceroy Hotel Kopaonik,
- Company positioning at premium location at MoReSCE web site,
- Full branding and promotion during three days of the event (Welcome address and Opening, Panels, Networking dinner and cocktails, Conclusions of MoReSCE),
- 1/2 page in MoReSCE e-Program,
- Joint press release with MoReSCE,
- 5 business to business (B2B) meetings upon request,
- Promotional desk in front of the conference hall.

#### MoReSCE 2023: Investments and innovations in mountain centers





### Gold Partnership (5.000,00 € + VAT)

- 2 full registrations with accommodation included at the Viceroy Hotel Kopaonik,
- Company positioning at the front page at MoReSCE web site,
- Full branding and promotion during three days of the event (Welcome address and Opening, Panels, Networking dinner and cocktails, Conclusions of MoReSCE),
- 1/3 page in MoReSCE e-Program,
- 3 business to business (B2B) meetings upon request,
- Promotional desk in front of the conference hall.

#### Entry Level Partnership (1.000,00 € + VAT)

• 1 full registrations with accommodation included at the Viceroy Hotel Kopaonik.

**IMPORTANT NOTES:** Acceptance of a sponsorship is at the discretion of MoReSCE Organization Board.

# MoReSCE 2023

More information about MoReSCE 2023 you can find on www.moresce.rs

#### Ski Resorts of Serbia

Milutina Milankovica 9 11070 Belgrade Republic of Serbia

Contact person:

Ms. Ana Jovanovic, Marketing Manager ana.jovanovic@skijalistasrbije.rs For registration, participation and partnership, you can contact:

Center for Tourism Research and Studies

Zitni trg 9 21000 Novi Sad Republic of Serbia

Contact person:

Ms. Jelisaveta Puric Samardzija, Executive Director jelisaveta.puric@ctrs-balkans.org