

# 1. BECOME A PARTNER OF MORESCE 2026



Thank you for your interest in partnering with the new MoReSCE 2026 event – a unique regional platform bringing together key players in the development of mountain resorts.

Following the successful summits in 2013, 2018, and 2023, MoReSCE 2026 continues to focus on strengthening the competitiveness of mountain resorts through strategic networking and knowledge exchange, with a special emphasis on investment and development opportunities shaping the future of mountain tourism.

The partnership packages are designed to provide recognition, relevant visibility, and the opportunity for direct business contact with key participants from more than ten countries.

Your partnership with MoReSCE 2026 represents a concrete contribution to the development of mountain tourism in the region and positions your brand among industry leaders.





# 2. BENEFITS OF PARTNERING AT THE MORESCE 2026 SUMMIT

Partnering at MoReSCE 2026 provides a unique opportunity for your company to stand out at the most important regional event dedicated to the development of mountain resorts.

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Effective networking with decision makers and key participants.

Strengthening brand presence and recognition.

Access to business opportunities through direct contact with potential partners, clients, and suppliers in one place.

Participation in knowledge and experience exchange, contributing to the strategic development and competitiveness of mountain resorts.

Supporting sustainable development and innovation in the mountain tourism sector through active involvement in key summit topics and initiatives.







# 3. PARTNERSHIP OPPORTUNITIES

To provide our partners an opportunity to shine in our community, we have found that key and scarce visibility opportunities provide the most value. With this in mind, we are creating a special Exclusive MoReSCE 2023 Partnership with following elements:





## **EXCLUSIVE MORESCE PARTNERSHIP**

## 10.000,00 € + VAT

- 7 full registrations with accommodation included at the Gorski Hotel Kopaonik,
- Company positioning at premium location at MoReSCE web site,
- Full branding and promotion during three days of the event (Welcome address and Opening, Panels, Networking dinner and cocktails, Conclusions of MoReSCE),
- Full page in MoReSCE e-Program,
- · Speaker invitation during MoReSCE program,
- Joint press release with MoReSCE,
- 10 business to business (B2B) meetings upon request,
- Promotional desk in front of the conference hall.

## PLATINUM MORESCE PARTNERSHIP

# 7.500,00 € + VAT

- 5 full registrations with accommodation included at the Gorski Hotel Kopaonik,
- Company positioning at premium location at MoReSCE web site,
- Full branding and promotion during three days of the event (Welcome address and Opening, Panels, Networking dinner and cocktails, Conclusions of MoReSCE),
- 1/2 page in MoReSCE e-Program,
- Joint press release with MoReSCE,
- · 5 business to business (B2B) meetings upon request,
- · Promotional desk in front of the conference hall.







## **GOLD MORESCE PARTNERSHIP**

# 5.000,00 € + VAT

- 2 full registrations with accommodation included at the Gorski Hotel Kopaonik,
- · Company positioning at the front page at MoReSCE website,
- Full branding and promotion during three days of the event (Welcome address and Opening, Panels, Networking dinner and cocktails, Conclusions of MoReSCE),
- 1/3 page in MoReSCE e-Program,
- · 3 business to business (B2B) meetings upon request,
- · Promotional desk in front of the conference hall.

## **BASIC MORESCE PARTNERSHIP**

# 1.000,00 € + VAT

1 registration including accommodation at Gorski Hotel, Kopaonik.

#### **IMPORTANT NOTE:**

Acceptance of partnership is at the discretion of the MoReSCE Organizing Committee.



# MoReSCE 2026

More information about MoReSCE 2026 you can find on www.moresce.rs

#### **Ski Resorts of Serbia**

Milutina Milankovića 9 11070 Belgrade Republic of Serbia

Contact person:

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For registration, participation and partnership, you can contact:

#### **Center for Tourism Research and Studies**

Žitni trg 9 21000 Novi Sad Republic of Serbia

Contact person:

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