

**MoReSCE 2026**

4TH CENTRAL EUROPEAN MOUNTAIN RESORTS SUMMIT



Experience!  
**SERBIA**



# Regional competitiveness: Opportunities and challenges in mountain resort development

B2B, KNOWLEDGE TRANSFER AND NETWORKING

**March 24-26, 2026**

GORSKI Hotel, Kopaonik



## PROGRAM AND AGENDA

[www.moresce.rs](http://www.moresce.rs)



# 1. INTRODUCTION

We are pleased to inform you that “Ski Resorts of Serbia” and the Center for Tourism Research and Studies are organizing the **fourth MoReSCE – Mountain Resorts Summit of Central Europe**, which will take place at **Kopaonik in March 2026**.

**MoReSCE 2026** continues to strengthen its role as a key regional platform for knowledge exchange, networking, and partnership development in the field of mountain tourism and infrastructure. By bringing together decision makers, mountain resort managers, investors, and equipment suppliers, the event provides space for dialogue, joint planning, and identifying new development directions.

This year’s theme – **“Regional competitiveness: Opportunities and challenges in mountain resort development”** – focuses on a strategic approach to improving the mountain offer, sustainable growth, and modernization of resorts in line with the needs of the contemporary market.

**MoReSCE 2026** is the place where visions, experiences, and concrete initiatives come together with the goal of strengthening the position of mountain destinations as year-round tourism and investment areas.

The conference will gather participants and partners from the following fields:



## 2. MORESCE: PARTICIPANT STRUCTURE AND TRENDS

### MoReSCE 2013

- 136 participants
- 5 countries
- 9 mountain resorts
- 7 service providers and equipment manufacturers

### MoReSCE 2018

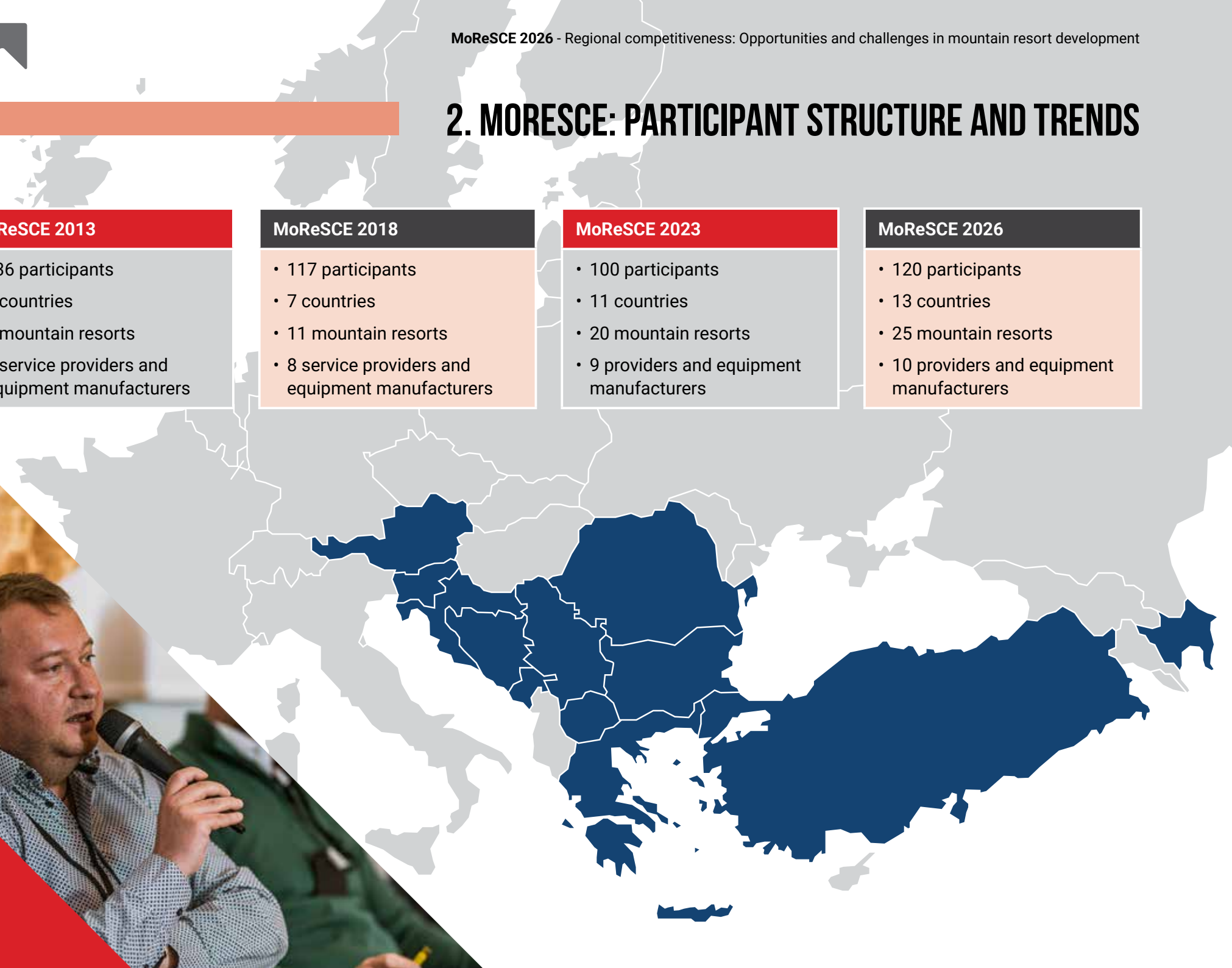
- 117 participants
- 7 countries
- 11 mountain resorts
- 8 service providers and equipment manufacturers

### MoReSCE 2023

- 100 participants
- 11 countries
- 20 mountain resorts
- 9 providers and equipment manufacturers

### MoReSCE 2026

- 120 participants
- 13 countries
- 25 mountain resorts
- 10 providers and equipment manufacturers





## 3. MORESCE 2026 – AGENDA

March 24th / Day 1 / GORSKI hotel	
8.00am – 6.30pm	Arrival of the participants and registration at the GORSKI hotel Kopaonik
7.00pm	Welcome Reception by Ski Resorts of Serbia / Mr. Dejan Cika, General Director
8.00pm	„4th Edition Dinner“ at the „La Pista Restaurant“ GORSKI hotel Kopaonik
March 25th / Day 2 / GORSKI hotel	
9.30am – 10.00am	Registration of the MoReSCE participants
10.00am – 10.55am	<b>PANEL 1: INFRASTRUCTURE AND COMPETITIVENESS OF THE CE REGION</b>
	<ul style="list-style-type: none"> <li>• Leitner, Technoalpin, Omega Team;</li> </ul> Moderator: <b>Vladimir Pavlovic</b> , WM Equity Partners Belgrade, Serbia.
11.00am – 11.55am	<b>PANEL 2: SAFETY</b>
	<ul style="list-style-type: none"> <li>• Intro note by Kelly Brush Foundation, USA;</li> <li>• Prinoth, Liski, Head, FIPS;</li> </ul> Moderator: <b>Dimitrije Lazarovski</b> , International Ski and Snowboard Federation.
12.00pm – 12.30pm	Coffee Break
12.30pm – 1.00pm	<b>SUCCESS STORIES</b>
	International Ski and Snowboard Federation Sustainability Success Story by <b>Susanna Sief</b> , FIS Sustainability Director <b>Nevena Ignjatovic</b> , President of Serbian Ski Federation
	„Mountain resorts 365/24/7 success stories“; <b>Mike Hoehsl</b> , CEO at the EMP International, Austria.



1.05pm – 2.00pm	Lunch and Wine Presentation
2.00pm – 2.55pm	<b>PANEL 3: INDOOR SKIING</b>
	• Sunac-BonSki, Ski Dubai, Snow World; Moderator: <b>Dimitrije Lazarovski</b> , International Ski and Snowboard Federation.
3.00pm – 4.00pm	<b>PANEL 4: DIGITALIZATION AND INNOVATION</b>
	• Axxess and Technoalpin; Moderator: <b>Damjan Pintar</b> , Dandi Sport Slovenia.
4.00pm – 7.00pm	<b>B2B meetings</b> NOTE: meetings are organized in the Conference Hall. It is recommended to pre arrange meetings at least 7 days before the Mo-ReSCE starts. Participants will receive attendance list in advance.
6.00pm – 8.00pm	<b>Night Skiing</b> Optional, ask organizer for prearranged ski pass at least 7 days prior to MoReSCE.
8.30pm – 11.00pm	<b>RATRACK EXPERIENCE DINNER AT THE TOP OF KOPAONIK</b> NOTE: Dinner will take place at the top of Karaman Ski Slope at the restaurant „NIJE DUGME“. Participants will be picked up and transferred by ratracks in front of GORSKI hotel.

**March 26th / Day 3 / GORSKI hotel**

8.00am – 11.00am	MoReSCE brunch and B2B optional meetings
9.00am – 1.00pm	<b>Skiing</b> Optional, ask organizer for prearranged ski pass at least 7 days prior to MoReSCE
1.00pm Onwards	Fairwell and see you soon!



## 4. WHERE WILL MORESCE 2026 TAKE PLACE?

### Gorski Hotel Kopaonik

**GORSKI HOTEL & SPA** is one of the most prestigious and comfortable venues for stays and events at Kopaonik. Located in the heart of the mountain resort, the hotel offers excellent conditions for conferences, combining the elegance of modern Alpine design with direct access to the main ski slopes. In addition to luxurious accommodation and modern meeting rooms, Gorski features a spa and wellness center, restaurants with both authentic and international cuisine, as well as spectacular views that create the perfect atmosphere for business and social events.





# 5. PARTICIPATING PARTNERS

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**SKIBOARDCAST**

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Training and consulting

**Hitch**



## **MoReSCE 2026**

More information about MoReSCE 2026 you can find at [www.moresce.rs](http://www.moresce.rs)

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For registrations, participation and partnership you can contact:

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